

Dear NIKE Endorsement Athlete,

The principal inducements for NIKE's entrance into a Football Contract with you are the game use of NIKE footwear, and the television and other media exposure that the NIKE brand receives through the prominent visibility of the NIKE logos that appear on the footwear worn by you in football games. Your game use of NIKE footwear with camera-visible logos, that contrast with the remainder of the shoe (e.g., a black shoe with a white swoosh), is the primary benefit that NIKE receives under our contract with you; it's the absolute essence of our agreement.

Please be advised that the wearing of footwear with white Swooshes on all-white cleats, or black Swooshes on all-black cleats is not permitted by our Contract.

Your NIKE Football Contract requires that you wear "NIKE Products that have been designated by NIKE Sports Marketing for such use, and if no such designation has been made, at a minimum the footwear to be worn for such activities shall be styles on which the NIKE Swoosh logo color contrasts with the remainder of the Product." We expect you to comply with your contractual obligations by wearing footwear styles on which the NIKE Swoosh logo color contrasts with the remainder of the footwear, including any footwear sourced by you from NIKEiD.

Please be further advised that your NIKE Football Contract gives NIKE the right to immediately terminate the Contract if you alter the appearance of any NIKE Products.

NIKE views third-party customization (or post-embellishment) of NIKE footwear to be a **violation of the Contract**, triggering NIKE's right to immediately terminate the Contract.

NIKE Football values its endorsement relationship with you and presumes you were unfamiliar with these provisions in your NIKE Football Contract. However, please know that NIKE expects that you will observe the requirements of our Contract. If you have any questions about your contract, please contact [REDACTED] at [REDACTED].

Thank you for your continued partnership with NIKE.